

Premium Hardware Finishes

Available August 19, 2013



LockAppeal Technology™

Same Benefits, New Finishes

1. Patent pending design has no visible screws which improves the look of your windows
2. Smooth surface for easier everyday cleaning
3. Standard on single hung, double hung and slider windows – creating unified look throughout your home
4. FER compliant, Grade 20, adding an extra layer of confidence and security



Why Premium Finishes?

- Improves the look of the window
- Gives us another option for customers to customize
- Opportunity to match other fixtures in their home



Premium Finish Details

Brushed Nickel

This finish has a clean, metallic luster with fine lines and complements soft modern styles.



Dark Bronze

This rich finish has deep bronze undertones and comes standard on all woodgrain windows.



Oil-Rubbed Bronze

Deep, warm bronze is tumbled with light and dark accents to create an antique-looking finish.



Product Availability

- Single Hung keeper matches premium finish selected
- DH/SL keeper cover matches premium finish selected
- DH/SL keeper base varies
 - Brushed Nickel receives a nickel base
 - Dark Bronze and Oil-Rubbed Bronze receive a dark bronze base



Casement Windows

- Nesting crank handle and lock are available with Brushed Nickel, Oil-Rubbed Bronze and Dark Bronze Hardware



Patio Doors

- Exterior and Interior handle set and thumb bolt are available with Brushed Nickel, Oil-Rubbed Bronze and Dark Bronze Hardware
- Foot bolt components and bumper will be changing soon
 - White – white
 - Tan – tan
 - Woodgrain - black and silver



Panorainbow™ Woodgrains

- Panorainbow™ Interior Woodgrain products will now come standard with the Dark Bronze colored lock
 - Chocolate Brown lock will be phased out
 - Tilt-latches, vent latches will be in a dark brown color



Pricing Overview

	LIST Dark Bronze Brushed Nickel	LIST Oil-Rubbed Bronze
LockAppeal - DH, SL (lock, keeper & base)	25.00	30.00
LockAppeal - SH (lock & keeper)	25.00	30.00
Casement (multi-pt lock handle, nesting crank & handle)	120.00	145.00
Patio Door (interior & exterior handle, thumb bolt)	135.00	162.00

- Oil-Rubbed Bronze is a detailed finishing process that commands a higher price point



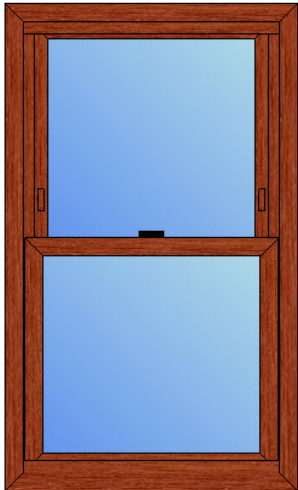
Ordering in Web Center

- When you select a white window, white will automatically be selected for LockAppeal Color
- When you select tan or a woodgrain interior, you will be required to choose a LockAppeal color before proceeding to the next ordering screen

Order Options Wizard: VW648144-1

Options Wizard

Question	Option/Input
Buckeye	<input type="checkbox"/> SND2VS - MANUFACTURING PLANT
Sizing	HTS - HOLD TO SIZE
Color	TAN/CH - TAN EXTERIOR / CHERRY INTERIOR
Install Trims	<input checked="" type="checkbox"/> SILTRM - SILL EXPANDER TRIM <input type="checkbox"/> NFIN - NAILING FIN <input type="checkbox"/> FG4S - WHOLE PERIMETER FACE GROOVE WITH SILL ANGLE <input type="checkbox"/> FGS - FACE GROOVE SILL ANGLE BOTTOM ONLY
Header Option	<input checked="" type="checkbox"/> HE - HEAD EXPANDER
Side Expander	<input type="checkbox"/> SE - SIDE EXPANDERS (BOTH SIDES)
Reinforcement Option	<input type="checkbox"/> VBAR - F2 MEETING RAIL THERMAL REINFORCEMENT BAR
LOCKAPPEAL Technology	VL01 - SINGLE LOCKAPPEAL TECHNOLOGY
LOCKAPPEAL Color	{Required} {Required} LCB - LOCKAPPEAL - CHOCOLATE BROWN LBN - LOCKAPPEAL - BRUSHED NICKEL LDB - LOCKAPPEAL - DARK BRONZE LOB - LOCKAPPEAL - OIL RUBBED BRONZE



Viewing Inside

Inside Outside

Line Item Comment

Finish

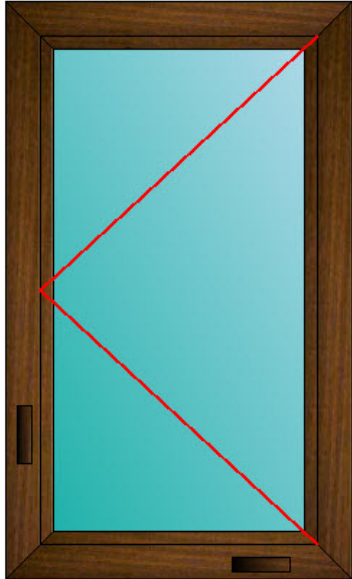
Ordering in Web Center

- New step for casement windows

Order Entry
Order Options Wizard: VW648144-2

Options Wizard

Question	Option/Input
Color	TAN/DO - TAN EXTERIOR / DARK OAK INTERIOR
Install Trims	<input type="checkbox"/> FG4S - WHOLE PERIMETER FACE GROOVE WITH SILL ANL. <input type="checkbox"/> FGS - FACE GROOVE SILL ANGLE BOTTOM ONLY <input type="checkbox"/> NFIN - NAILING FIN <input checked="" type="checkbox"/> SILTRM - SILL EXPANDER TRIM
Header Option	<input type="checkbox"/> HE - HEAD EXPANDER
Operation	LEFTOP - LEFT OPERATOR / RIGHT HINGED FROM INSIDE
Internal Blinds	<input type="checkbox"/> BLIND - INTERNAL BLINDS
Glazing	DG - SEAL SMART FAMILY DOUBLE GLAZED
DG Glass Type	SC - SEALSMART PLUS (LE2/CLR) - ARGON
Spacer Upgrade	<input checked="" type="checkbox"/> SSP - SUPER SPACER UPGRADE
Lock/ Handle Color	CDBRZ - DARK BRONZE LOCK & HANDLE
Obscure	(Required) CBNKL - BRUSHED NICKEL LOCK & HANDLE CDBRZ - DARK BRONZE LOCK & HANDLE COBRZ - OIL RUBBED BRONZE LOCK & HANDLE



Viewing Inside

Inside Outside

Line Item Comment

Finish

Ordering in Web Center

- Patio door process will remain the same as today just with added finish options

Order Options Wizard: VW648144-3

Options Wizard

Question	Option/Input
Glazing	DG - SEAL SMART FAMILY DOUBLE GLAZED
DG Glass Type	SC - SEALSMART PLUS (LE2/CLR) - ARGON
Spacer Upgrade	<input checked="" type="checkbox"/> SSP - SUPER SPACER UPGRADE
Tint	{None}
Performance Upgrades	<input type="checkbox"/> OEXP - ORDER EXCEPTION <input type="checkbox"/> REPEL - REPEL EZ CLEAN GLASS <input type="checkbox"/> SPROC - SPECIAL PROCESSING <input type="checkbox"/> TEK - EEE-Z-KLEEN GLASS (INSIDE OUT) <input type="checkbox"/> VAGB - VISTASSURE GLASS BREAKAGE WARRANTY
Grids	{None}
Handle Set	DKBRNZ - DARK BRONZE HANDLE SET
Foam Fill	(Required) BATBRS - ANTIQUE BRASS HANDLE SET BBRASS - BRIGHT BRASS HANDLE SET BNICKL - BRUSHED NICKEL HANDLE SET
Screen Mesh	<input checked="" type="checkbox"/> DKBRNZ - DARK BRONZE HANDLE SET <input type="checkbox"/> ORBRNZ - OIL RUBBED BRONZE HANDLE SET
Repair Reason Code	{None}

Line Item Comment

Order Options Wizard: VW648144-3

Options Wizard

Question	Option/Input
Sill Type	<input checked="" type="checkbox"/> VINSIL - VINYL SILL
Nailing Fin	<input type="checkbox"/> NFIN - NAILING FIN
Internal Blinds	<input type="checkbox"/> BLIND - INTERNAL BLINDS
Glazing	DG - SEAL SMART FAMILY DOUBLE GLAZED
DG Glass Type	SC - SEALSMART PLUS (LE2/CLR) - ARGON
Spacer Upgrade	SSP - SUPER SPACER UPGRADE
Tint	{None}
Performance Upgrades	<input type="checkbox"/> OEXP - ORDER EXCEPTION <input type="checkbox"/> REPEL - REPEL EZ CLEAN GLASS <input type="checkbox"/> SPROC - SPECIAL PROCESSING <input type="checkbox"/> TEK - EEE-Z-KLEEN GLASS (INSIDE OUT) <input type="checkbox"/> VAGB - VISTASSURE GLASS BREAKAGE WARRANTY
Grids	{None}
Handle Upgrade	{None} (None) ANTQBR - ANTIQUE BRASS HANDLE SET BRASS - BRIGHT BRASS HANDLE SET ORBRNZ - OIL RUBBED BRONZE HANDLE SET DKBRNZ - DARK BRONZE HANDLE SET NICKEL - BRUSHED NICKEL HANDLE SET

Viewing Inside

Inside Outside

Finish

Providing a Difference They Can See



Marketing Materials

Contact your Area Sales Manager to receive
these materials



Sales Tool

- Spinner
 - ***Not to be given to the homeowner***, use as a selling tool to promote the personalized combinations that can be created and command a higher ASP
 - Utilize in showroom, during in-home consultation and at home shows
 - Let consumer interact with something else besides just a window



Literature Inserts

- Can be used with any 8.5x11 brochure
- A great way to inform homeowners of these new premium lock options
- Product brochures will be updated on the next reprint



Three New Finishes. One Unified Look.

VISTA
WINDOW COMPANY

Make your home look beautiful – down to the smallest detail.

LockAppeal Technology™, Vista® Window Company's sleek window lock technology is now available in three new premium finishes. More colors mean you can easily create a look that perfectly complements your home. These finishes look beautiful on our interior woodgrains but can also bring an added elegance when placed on white and tan.

Dark Bronze **Brushed Nickel** **Oil-Rubbed Bronze**



Dark Bronze hardware is standard on all woodgrain windows.




Dark Bronze **Brushed Nickel** **Oil-Rubbed Bronze**

Dark Bronze Corner Hardware Oil-Rubbed Bronze Hardware

LockAppeal Technology™:
Three New Finishes. One Unified Look.

VISTA
WINDOW COMPANY

Three New Finishes. One Unified Look.



White Door with Brushed Nickel Hardware



VISTA
WINDOW COMPANY

st detail.
ow available in
y complements your home,
ance when placed on white and tan.

Oil-Rubbed Bronze

VISTA
WINDOW COMPANY

PANORAMA®
WINDOW SYSTEM

Custom-made windows
and doors designed for
you and your home.

With Vista Windows, you can be sure that the beauty of your windows last you a lifetime!

LockAppeal Technology™:
Three New Finishes. One Unified Look.



Samples

- If customers would like lock samples, they can place a misc. part order for the locks they would like to have
- New lock finishes can easily be changed out on 20x30 samples or meeting rail samples



Digital Store Templates

- 8.5 x 11 flyer has been developed for dealers to use to send to prospects about this NEW option that is now available
- Different Action Headline options to give varying ideas
 - Purchase neighborhood list and do a mailing
 - Send letter to open quotes


Unlock the Possibilities

Make your home look beautiful – down to the smallest detail.

We now offer three new finishes on LockAppeal Technology™ Vista® Window Company's sleek window lock design. More colors mean you can easily create a look that perfectly complements your home. These finishes look beautiful on our interior woodgrains but can also bring an added elegance when placed on white and tan.


Dark Bronze

This rich finish has deep bronze undertones and comes standard on all woodgrain windows.




Brushed Nickel

This finish has a clean, metallic luster with fine lines and complements soft modern styles.






Oil-Rubbed Bronze

Deep, warm bronze is tumbled with light and dark accents to create an antique-looking finish.



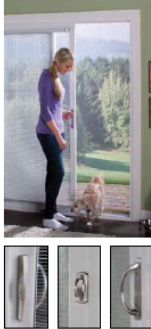


DEALER LOGO



LockAppeal Technology™ and other select window hardware are now available in three new finishes.

These finishes are available on Single-Hung, Double-Hung, Slider, Tilt-N-Slide, Casement Windows and Patio Doors.

To create your unique combination using these new hardware finishes and our Panorainbow™ woodgrains, visit www.vistawindowreplacements.com/combinations



Call us today to find out about the availability of these finishes on your order!

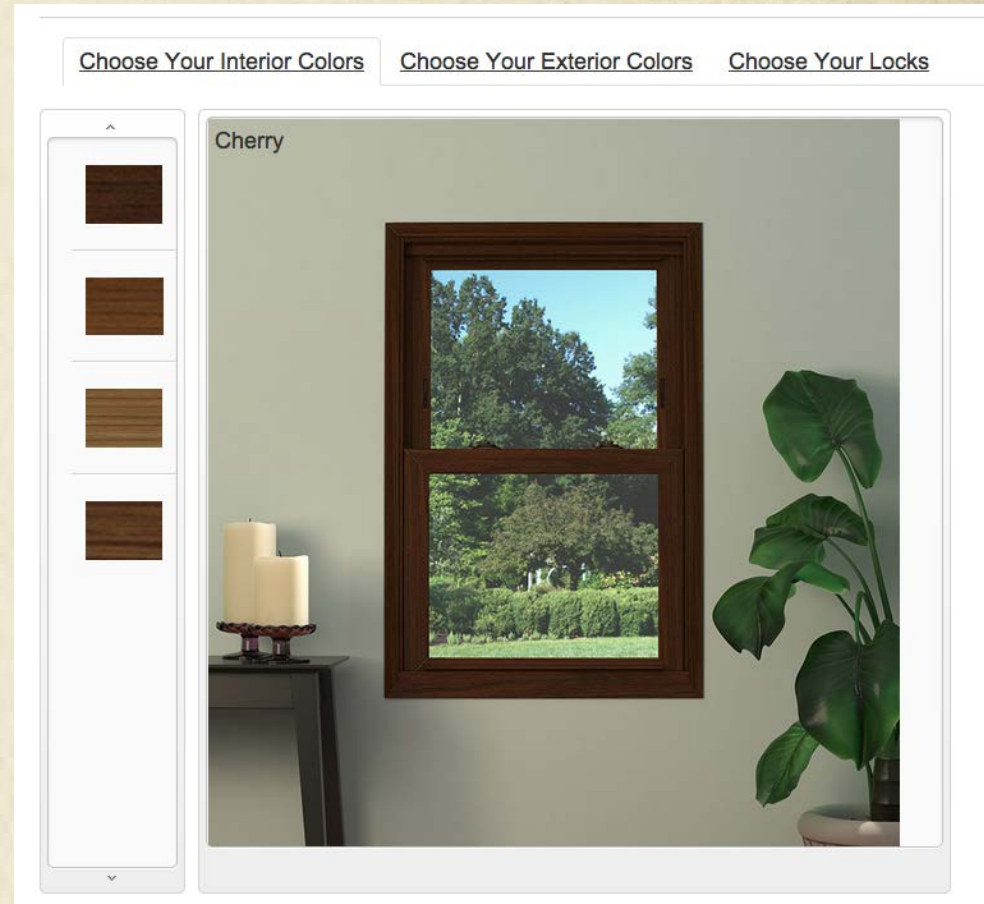
DEALER LOGO

000 Street Address • City, State 00000
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companywebaddress.com



Website Additions

- Press release page in Learn About Windows
- Combinations page
 - Panorainbow™ now prominent on our site, interactive engaging content for homeowners and customers
 - www.vistawindowreplacements.com/combinations



Dealer Portal Updates

- Training slides will be added to training section
- Beauty images added to image gallery
- Flyer added to the digital store

